

# simply droog

10+1 years of creating  
innovation and discussion

Droog products  
bring a smile  
to the face of  
everybody,  
well, almost  
everybody,  
who sees them.  
This happened  
from the very  
beginning.

cuckoo clock, a  
dress entirely made  
out of expensive  
brand labels: they  
are recognized as  
new views on design,  
because they have  
some twist.  
So what is going  
on here?

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A lamp consisting  
of milk bottles,  
floor tiles with glass  
drops, a digital

# droog

# 10

## Spineless lamp

Frederik Røijé  
1997  
porcelain, 100 W Halogen bulb  
23 x 18 x 33 cm



Paraffin table

Timo Breumelhof  
2000  
white paraffin  
60 x 60 x 100 cm

